

## A UNIFIED VISION FOR PROFESSIONAL EXCELLENCE

Change is continuous and winners are those who adopt to these changes well in advance. Lots of changes are being observed in Industry operating practices and processes across the globe. The future development of education is going to be different from the past, as knowledge and expertise become increasingly borderless.

To cope up with tomorrow's need, more cooperation between education and industry sector is needed to develop new generation of hospitality professionals.

Hospitality institutions are equally realizing their changing role in the globalized economy and have realized that they are no longer simply providing the local area with graduates but that they find themselves competing on a global scale for students, researchers and industrial partners.

Reflecting the sentiments and need for the much awaited institution- industry partnership, **Crowne Plaza Today New Delhi Okhla**, an **InterContinental Hotel Group (IHG)** managed hotel and **Banarsidas Chandiwala Institute of Hotel Management & Catering Technology (BCIHMCT) New Delhi** signed a **Memorandum of Understanding of Partnership**.

MOU of Partnership among the both the Organization was signed by Dr. Bhuwan Mohan, Secretary, Shri Banarsidas Chandiwala Sewa Smarak Trust Society and Mr. Barun Jolly, General Manager, Crown Plaza Today New Delhi Okhla on 22nd November 2012 at BCIHMCT, New Delhi in the presence of Prof R. K. Bhandari, Principal, Mr. Pradeep Gupta, Dy. Dir. Admin, BCIHMCT, Mr. Kunal Sood, Training Manager, Mr. Ashwin Goel, Director Revenue Management, Mr. Puneet Sehgal, Director Food & Beverage and other staff members of Crowne Plaza Today New Delhi, Okhla, faculty members and students of BCIHMCT. An IHG Academy Update Board was also inaugurated on the occasion.



The IHG Academy Programme encourages IHG hotels to collaborate with the educational institutions to provide relevant hospitality knowledge and training to the students thereby assisting them in achieving professional goals in the field of hospitality.

As per the MOU, the hotel will contribute in assisting the Institution for professional excellence and Industry Support by organizing guest lectures by heads of department or higher management of the hotel, helping the institute in faculty development programmes to stay abreast with the latest advancement in technology and other development. Similarly, for the students of the institute, the hotel will be providing a platform to gain the shop floor experience. Assistance in the Research Programme will be other area to work jointly.

Overall, the MOU will impart knowledge to students and faculty in the area of hospitality training and will establish and provide a framework for mutual enrichment in academics and industrial exposure and training.



Appreciating the interest shown and enterprise taken, Mr. R. K. Bhandari, Principal complimented Crowne Plaza Today New Delhi, Okhla, for their outstanding inventiveness, that will become a milestone in the active industry-institution cooperation and will help India's Hospitality Industry in a enormous way.

